

NEWS
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Hammer-Schlagen®
5865 Neal Ave N / #113
Stillwater, MN 55082

1-844-WHACK-IT
<http://hammerschlagen.com/>

Fargo Home To First Hammer-Schlagen® License Ever Granted In North Dakota

FARGO, ND (April 20, 2019) -- Just two days ago, WRB Inc. granted a trademark license to Prairie Brothers Brewing located near Anderson Park in Fargo at 4474 23rd Avenue South. Never heard of WRB?

"I bet you have," says Jim Martin, one of the guys handing out Get Hampered®, Get Nailed®, and Got Wood® stickers at events like the Bacon & Beer Festival held this year at the Fargodome. If you live in the greater Fargo area, you probably know all about the nationally renowned Hammer-Schlagen® brand of entertainment that was established in 1957 near Stillwater, Minnesota. When you see the federally registered three-dimensional Hammerschlagen Stump (USPTO Reg. No. 5,548,112), you think of just one thing. WRB is the company that owns and operates the Hammer-Schlagen® brand at events and festivals throughout the United States.

Prairie Brothers Brewing is the very first business ever allowed to use the Hammerschlagen Stump apart from WRB in the entire state of North Dakota. After producing his very first batch in 2009, Don Kenna dabbled a bit in the home brewing scene even going as far as growing his own hops in his backyard. In the spring of 2015, Kenna started making plans to move the operation out of his basement. To years later, all the hard work paid off and the doors of the current Prairie Brothers location were opened in April of 2017. Today, Prairie Brothers uses locally sourced grain for a majority of their malting operations. Closed on only Mondays, Prairie Brothers is the only brewery in South Fargo where you can taste some of the best beers in the metropolitan area with your friends and family.

Continuing to hail from the birthplace of Hammer-Schlagen®, WRB has made several attempts to license the use of its Hammerschlagen Stump. Martin says those attempts have failed due to unduly and over-burdensome government regulations, though remnants of those licensing attempts still exist in a couple of states. Martin and his crew have been to countless family gatherings, festivals, weddings, and corporate events in the area. "We have exposed ourselves to well over a million people through our operations in the greater Fargo/Moorhead area, including a nearly two decade stint at WeFest," Martin said with a smile, "So, it's fitting the first licensed use ever in North Dakota is occurring with such a great company in Fargo! Go Get Hampered® with Prairie Brothers Brewing, then come out and show us what you've learned at all the smashingly great events in the greater Fargo area!"

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<https://www.prairiebrothersbrewing.com/>
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